

RELEX Wins Prestigious Tech Award From ‘Voice of UK Retail’

London – Tuesday 27 September 2018 - RELEX have received this year’s Supply Chain Breakthrough Award at the 2018 Retail Week Tech. Awards.

Retail Week is the UK’s most prestigious retail publication and positioned as the ‘voice of the UK retail industry. The outstanding reputation of the publication gives the awards huge influence and the categories routinely attract the biggest names on Britain’s High Streets and in online retail.

In choosing RELEX to receive the Supply Chain Breakthrough award the judges praised; “the winner’s innovative use of in-memory computing and [machine learning](#), efficiently using tech to revolutionise the retail supply chain.”

RELEX and its customer [German grocery retailer Bunting](#), were also in the running for two other fiercely contested awards. The shortlist for Tech Collaboration of the Year included some of Europe’s best known companies; Marks and Spencers, H&M, Natwest, Boohoo, and award winner Currys PC World. Meanwhile the Tech Team of the Year was also contested by Tesco, Vodafone, charity and retailer Barnardo’s, Boohoo and winners Argos.

RELEX’s entry for the Breakthrough award referenced its work with retailers including Bunting, WHSmith and Booths.

“It’s humbling to be honoured alongside the legends of British retail,” says RELEX CEO, Mikko Kärkkäinen. “At RELEX we always strive to push the boundaries of supply chain innovation and endeavour to revolutionise the industry through our technology and our expertise. This award further establishes us at the forefront of retail planning.”

About RELEX Solutions

RELEX Solutions is dedicated to helping retail businesses improve their competitiveness through tailored assortments, profitable use of retail space, accurate forecasting and replenishment, and optimized workforce planning. Our SaaS solutions deliver quick return on investment and can be used independently or jointly for unified retail planning, enabling cross-functional optimization of retail’s core processes: merchandising, supply chain, and store operations. RELEX Solutions is trusted by leading brands including WHSmith, Morrisons, AO.com, Coop Denmark and Rossmann, and has offices across North America and Europe.

More information: www.relexsolutions.com

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